

# training Aid

## SmartSwing

SmartSwing, an Austin, Texas-based technology company, bills its Intelligent Clubs as being more than training aids. Essentially, they're computer-savvy clubs with built-in shaft circuitry that tracks and records the perpetual position of the club during the swing. The information can then be wirelessly transferred to a PC, which generates a visual representation of the swing that can be compared to a reference swing that's been mathematically calculated based on swings of golf's all-time greats. It automatically scales to the individual's specific physical dimensions to provide a goal to strive towards with each swing.

Intelligent Clubs make sense for an instructor who wants to show students – and quantify – all aspects of their swings, including clubface orientation, release timing, tempo, clubhead speed, lag and acceleration. The end result is that students should be able to improve their ball striking, distance and consistency.

The circuitry can be built right into most sets for \$699, or the company can build a set of Teaching Pro Series clubs for members of its Affiliated

Teaching Pro program. By the way, the circuitry does not affect the club's performance, claims the company. Renowned PGA teaching professional Chuck Cook (1996 PGA Teacher of the Year) recently signed on as product advisor and vowed to use the Intelligent Clubs in his teaching



regimen in his academies at Dallas National Golf Club and Barton Creek Resort and Club in Austin.

For more information, call 888-794-6418 or visit [www.smartswinggolf.com](http://www.smartswinggolf.com)